



Canadian Council of Herbalists Associations (CCHA)

Annual Summary 2019

CCHA AGM was held in Montreal on November 30 and December 1, 2019. Attended by representatives from provincial herbal associations in Nova Scotia, New Brunswick, Ontario, Alberta and British Columbia.

A warm welcome to our new directors : Nancy Majouljian from Ontario and Chanchal Cabrera from BC.

Congratulations to the New Brunswick Herbalist Association who have achieved 'not for profit' status in 2019 and who have nearly 40 members.

Farewells and Thank You

Bree Nabholz from Alberta is stepping down from the board to start a family. Congratulations, Bree! A HUGE thank you to Bree for your contributions since joining the board in 2016 and all the best with your expanding family.

Kristy Garnet from Alberta is stepping down after a 2 year term on the board. Thank you Kristy, for your participation, you will be missed.

Sub-Committee Reports

NNHPD Subcommittee:

The CCHA continued to represent Herbal Practitioners in Ottawa twice, in this past year. We have followed up with 3 letters to Health Canada highlighting in writing what we're representing- traditional claims, compounding etc). Here is the most recent NNHPD statement from the CCHA:

<http://herbalccha.org/wp-content/uploads/2019/07/CCHA-Public-Statement-NNHPD-June-2019-Final-Version.pdf>

Bree Nabholz was the CCHA NNHPD representative, in light of her transition from the board, the CCHA welcomes new NNHPD subcommittee members: Nancy Majouljian, Daniel Wiseman & Chanchal Cabrera.

Insurance Subcommittee:

The *Insurance subcommittee* is developing a path forward for how the CCHA could approach Insurance companies to include Registered Herbalists as part of their benefits packages.

The *Social Media/Marketing subcommittee* is requesting:

- 1) That provincial associations, please tag the CCHA for your social media posts related to member's herbal events, updates and classes so we can promote you (and the provincial association members) on Facebook.
- 2) If any member of a provincial association has upcoming events, a recent blog post or website article related to herbal medicine, please also tag us on social media – so it can be shared.
- 3) Provincial associations are invited to provide the CCHA with a quarterly or annual report of meetings, committee work, workshops activities and etc, which the CCHA could post on social media,

Cannabis Subcommittee:

Early in 2019 the CCHA created a public position statement about Cannabis and how it currently pertains to herbal practitioners. The CCHA public statement can be found here:

<http://herbalccha.org/wp-content/uploads/2019/12/CCHA-Final-Position-Statement-Re-Cannabis.pdf>

As regulations are shifting, we will aim to stay current with the cannabis legalities and how they impact herbal practitioners.

In 2019 the federal government survey about cannabis and cannabis regulation was sent out to industry. The CCHA responded and the response can be seen in attachment.

At Risk Plant Sub-committee:

At Risk Plant Awareness in Canada and Internationally – To make more responsible choices for use, cultivation, growing and medicine making within the herbal community, the CCHA periodically provides updates of plants at risk. The link to this government website can be viewed here:

<https://www.canada.ca/en/services/environment/wildlife-plants-species/species-risk.html>

<https://www.canada.ca/en/environment-climate-change/services/species-risk-education-centre/your-responsibility.html>

CCHA Website:

The CCHA has recently created a new webpage promoting Canadian Herbal Festivals. Do check out the webpage for information on upcoming festivals.

https://herbalccha.org/?page_id=595

Fundraising Sub-Committee:

Promotion of Herbal Medicine through printing a bag and banner. bags can be sold / given away at events in the provinces and the banners can be shared and shipped around as required.

CCHA is about to initiate a contest and call out for an artist.

We've had a number of donations through our new paypal donation button which we are very grateful for. A call out and thank you acknowledgement goes to the kind individuals who have donated to the CCHA this year.

The CCHA will be requesting that a small portion of annual provincial membership dues be donated to the CCHA. A separate letter will be sent regarding this request will follow.

Herbal Elders

Initiated by CCHA in 2014 as a mark of respect and a way of honoring the names and contributions of herbalists throughout Canada who have been in private practice for over 25 years and have offered exceptional contributions to the field of herbal medicine, either in community, politically or otherwise.

One of the reasons behind this initiative is that many budding herbalists can easily name herbal professionals from other countries, however are challenges to name 5 or 10 Canadian Herbalists. The CCHA wants to highlight the number of professionals within our country who have actively promoted herbal wisdom to the public and the community. The biographies of many nominated herbal elders can be found here: https://herbalccha.org/?page_id=38

If you or your provincial association know of any herbal elders in your province, please view the criteria to have them nominated and recognized and provide a bio and photo to the CCHA. http://herbalccha.org/wp-content/uploads/2014/03/CCHA_EldersNominations.pdf

Post-humous award of Herbal Elder

Made to Marie Rose from Alberta. We look forward to including her bio on the website in the near future. CCHA suggests that the Alberta Herbalist Association (AHA) mention the herbal elders award at the upcoming Alberta provincial herb gathering and we invite them to create a small ceremony, acknowledging Marie Rose and awarding the certificate to her family.

Office and Administration

There has been continual updating of internal operating documents to maintain relevancy and manage internal procedures. Secretary/ Treasurer duties have been detailed. CCHA created an annual questionnaire to facilitate greater dialogue between provincial associations and the CCHA. We circulated this document for the first time prior to the AGM and had several responses from provincial associations.

National Herb Gathering

We continue to explore the idea of having a second Canadian Herb Gathering, to draw the herbal communities together and to feature Canadian herbalists. Our first took place in 2015 as part of the Vancouver Island Herb Gathering, it was a great success and a lot of fun. If there is a provincial association or current herbal festival that would be interested in working together with the CCHA to create a future Canadian gathering, please let us know. We hope to have updates on this in the near future.

If you have an interest in supporting the CCHA or sending the CCHA a donation please follow this link and scan down to the paypal donation button: <https://herbalccha.org/>

CCHA Board of Directors wish you all the very best in your herbal practices and are grateful for the part you play in the growth and strength of our profession.

THANK YOU!

CCHA Board of Directors 2019

President – Katolen Yardley – British Columbia

Vice-President – Bree Nabholz – Alberta

Secretary, Treasurer – Kristy Garnet – Alberta

Chanchal Cabrera – British Columbia

Nancy Majouljian – Ontario

Lianna Vargas – Ontario
Megan Tardif-Woolgar- New Brunswick
Daniel Wiseman – Nova Scotia
Savayda Jarone – Nova Scotia