



## CCHA ANNUAL SUMMARY 2022

### Board business

Board met regularly on zoom throughout the year

Brought in an observer to the board from NB, pending full membership in 2023

Engaged in regular communications with provincial member organizations

### Social media and community out reach

Made social media posts to promote the Herbal Elders program

Upgraded website content and accessibility

Documents written and loaded to our website

- Practitioners self care (members access only)
- 10 reasons to consult a medical herbalist (public site)
- Ethical wild harvesting and sustainability document (public site)

Future uploads planned :

- Interviews with herbal Elders (members access only, for provinces to offer as a perk to professional members)
- Good Governance guidance documents (members access only)
- Board video

### Health Canada interaction / Natural and Non prescription Health Products Department

The CCHA has maintained our relationship with the NNHPD this year by attending several stakeholder meetings regarding issues of labelling and traditional medicine claims.

Secured a one on one meeting with NNHPD in October regarding regulatory issues

Responded to this meeting with a letter to health Canada reiterating our expertise in herbal medicine and our willingness to engage with the process.

Participated in four other zoom meetings with NNHPD and other stakeholders

Consulted a legal expert about regulations pertaining to herbal products and positioning CCHA better with NNHPD

### Sustainability Task Force

The CCHA formed a Sustainability Task Force in 2021, with the mandate of creating and sharing educational and guidance documents to our members regarding best practices in herb procurement. We have been working in collaboration with herbalists with notable expertise in this matter and are developing documents and forms to help practitioners know more about their herbs and where they came from. Our first educational and informational document is now posted to the website.

### Health Insurance Plan

The Insurance Subcommittee is working to get herbal medicine covered by private health care insurance schemes. We are developing a plan to have patients write to insurance companies to request coverage as a means of raising awareness.

### Other projects

Created a website portal for board members of provincial organizations to access specific documents for distribution to their memberships

Created a good governance guidance document for provincial member associations to use as a checklist for identifying gaps or omissions in their policies and procedures

Attended and participated in the Canadian Herb Conference provincial reporting panel and the international panel

Began work on a sustainability document for practitioners to be empowered to make informed decisions about supply chains

Continued the discussion regarding provision of private insurance for herbal services

### Planning and projects for 2023

Continue to pursue active engagement with NNHPD, up to and including consultation on monographs

Enhance website content and increase social media presence and public outreach

Develop a presentation about CCHA for all board members to use when representing the organization

Create a survey of members regarding value or benefits of future forums or other activities we may engage in

Support New Brunswick in establishing professional registered herbalist standards and criteria

Continue to engage with Guilde des Herboristes and encourage them to join

<b>FINANCIAL REPORT</b>	<b>2022</b>	<b>2021</b>

Opening balance	\$5801.51 on Jan 1 <sup>st</sup> 2022	\$1053.51 on 1 January 2021
Income	\$600 from provincial dues (BC, ON, NS, AB )	\$5000 from Canadian Herb Conference on February 1 <sup>st</sup> \$600 on June 14 <sup>th</sup> from provincial dues (BC, ON, NS)
Total income	\$800	\$5600
Expenses	\$148.17 for web hosting \$612 for directors' liability insurance \$150 for Volunteer Canada membership \$200 for contractor (article for website) \$12 Annual return to govt. Monthly banking fees \$48  <i>Sub total \$1170.17</i>  \$1170 AGM house rental	\$190 for a web domain renewal \$459 for directors' liability insurance \$150 for Volunteer Canada membership Monthly banking fees \$48
Total expenses	\$2340.17	\$847
Current balance	\$4277.334 on Nov 21 <sup>st</sup> 2022	\$5809.51 on December 21 <sup>st</sup> 2021